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GLOBAL GEOPARKS NETWORK

International Association on Geoparks

CELEBRATING EARTH HERITAGE – SUSTAINING LOCAL COMMUNITIES

74 | September 2022

NEWS FEED

GEOPARKS CELEBRATE THE INTERNATIONAL GEODIVERSITY DAY

The Global Geoparks Network (GGN) celebrates the **International Geodiversity Day 2022** and asks all Geoparks', partners and stakeholders to join the campaign to raise awareness on the value of the Geoparks as special territories hosting Geological Heritage Sites of international significance and custodians of the Memory of the Earth!

What the Global Geoparks Network does to promote geodiversity

The GGN Executive Board is coordinating the plan of activities for the celebration of the International Geodiversity Day which includes the following two major groups of actions:

A: Promotional actions and social media campaign implementation

B: Geopark's field activities and society engagement in the celebration.

We are encouraging all UNESCO Global Geoparks to participate in the celebration of the International Geodiversity Day 2022.

A. GGN promotional actions and social media campaign

The GGN Executive Board for the promotion of the International Geodiversity Day 2022 decided to organize the following activities:

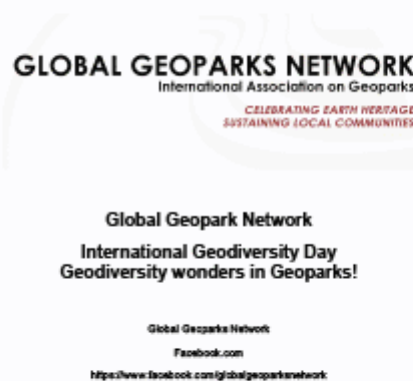
1. Global social media campaign

The GGN organizes a Facebook campaign (<https://www.facebook.com/globalgeoparksnetwork>).

The campaign includes a variety of promotional banners as well as posts for the promotion of the 5 most important Geological Heritage Sites in each one of the UNESCO Global Geoparks.

The main focus is the promotion of the Geodiversity in UNESCO Global Geoparks!

Please find the [link](#) with all the campaign posts till September 16th.



2. Video productions

The GGN organizes the production of two videos to be promoted in the GGN and all the UNESCO Global Geopark's social media and website. The videos will be officially launched on the 6th of October 2022.

3. GGN publication 'Geodiversity in UNESCO Global Geoparks'

The GGN will also promote the geodiversity of all UNESCO Global Geoparks through its new publication "Geodiversity in UNESCO Global Geoparks".

Articles with photos of the various significant geosites of UNESCO Global Geoparks will be presented showing the uniqueness of the UNESCO Global Geoparks Geodiversity.

Untill now the GGN Secretariat has received 30 articles from UNESCO Global Geoparks. We will wait contributions from all UNESCO Global Geoparks.

The electronic version of the publication will be distributed on the 6th of October 2022.

4. Organization of the Digital event on October 6th 2022

The Global Geoparks Network in collaboration with UNESCO is organizing a live EVENT for the celebration of the International Geodiversity Day 2022.

The event will be organized on Thursday 6th of October 2022 at 12.00 GMT.

The event includes the presentation of the UNESCO and Global Geoparks Network Grant for Africa and Arab states and for Small Island Developing States.

unesco
Global Geoparks

**GLOBAL
GEOPARKS
NETWORK**

INTERNATIONAL GEODIVERSITY DAY

GRANT FOR GEOPARKS 2022

THURSDAY
6 OCTOBER 2022
12:00 GMT

DIGITAL EVENT

in Africa and Arab States

in Small Island Developing States

B. UNESCO Global Geoparks field activities

The GGN Executive Board encourages all UNESCO Global Geoparks to participate in the celebration of the International Geodiversity Day 2022 and organize in their territories various **field** activities and giving the opportunity to schools as well as to local people and visitors to participate, be engaged and understand the value of geodiversity in the territory.

Examples of such activities can be:

- Guided tours and walks in Geopark's geosites
- Educational visits and activities (paintings, photos, videos etc)

- Photo contests.

Let's make the International Geodiversity Day a great moment for all Geoparks and our communities!



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